

PREGNANCY IS A JOURNEY. GET SUPPORT EVERY STEP OF THE WAY.

Every pregnancy is different, and a helping hand goes a long way. That's why we're working with Maven Clinic, an independent company, to provide 24/7 virtual support personalized for your unique needs — **and it's available to you at no additional cost.**



Comprehensive and compassionate guidance — anytime, anywhere

Pregnancy brings a lot of questions and emotions. You should feel supported and empowered to make decisions that are right and healthy for you. Maven is there every step of the way.



Personalized guidance through every phase of pregnancy

Throughout this journey, your needs change. Whether you just had your first positive test, you're in postpartum, or you're coping with a miscarriage, your personal Care Advocate is there to connect you with the right resources and experts.



Support that's on your schedule

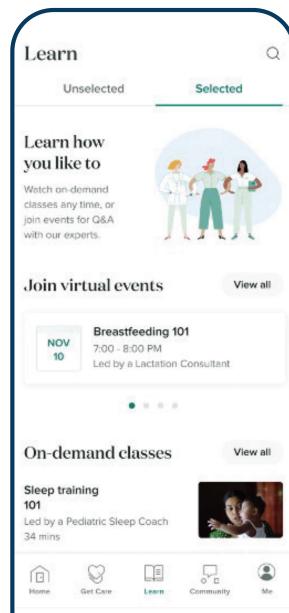
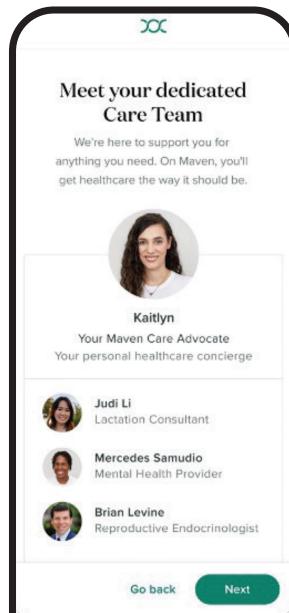
Maybe a question comes up at 3 a.m., or your back hurts too much to travel to an appointment. No problem. Maven provides on-demand support around the clock. And it's all virtual, so you can get help from the comfort of your home.



Wide-ranging help for a wide range of needs

With Maven, you get virtual access to experts across more than 35 specialties, from OB/GYNs and midwives to lactation consultants and pediatricians to career coaches. Plus, vital mental health support.

continued



HERE'S WHAT YOU GET WITH MAVEN

- Unlimited video appointments and messaging with experts
- Access to provider-led classes and pregnancy-related articles
- A dedicated Care Advocate to help you make the most of Maven
- The Maven app, with convenient access to the support you need



GET STARTED

Sign up for Maven and get no-cost support today.
Scan the QR code or go to mavenclinic.com/join/bcbスマ

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).